



ONE WOMAN PROJECT

ANNUAL REPORT 2017

ONE WOMAN PROJECT INC.

A summary of the One Woman Project's activities, significant outputs and impacts throughout the past financial year, as prepared by the National Director and Chief Financial Officer.

WELCOME!

A MESSAGE FROM THE NATIONAL DIRECTOR

Another financial year is over and the One Woman Project could not be going stronger!

This past financial year has seen three of the biggest events the One Woman Project has ever hosted; *Brisbane's Finest Feminists Festival* (July 2016), *Women in Work Festival* (December 2016) and our annual *International Women's Day High Tea* (March 2017). All three of these phenomenal events were sell-out successes, which have put us on track for selling over 150 tickets for our *2017 Brisbane Feminist Festival* in August 2017.

This past year also saw us engage with more than 4 000 high school students and 600 members of the wider public through our festivals, events, in-school programs and, of course, our *2017 Rural Roadtrip!* You can read more about these successes later in the Annual Report.

Our financial position is also better than ever, having successfully secured grants from the Queensland Government's Office for Women (2017) for a number of our events, activities and larger-scale projects. We have also turned a profit with all of our paid events, allowing us to expand the provision of our free campaigns, activities and seminars.

Finally, we underwent an update on our long-term strategic plan, established our new National team, and have secured viable bases in Queensland, the Australian Capital Territory, South Australia, Tanzania and India.

It has been an absolutely massive twelve months – all of which would not be possible without the dedication, support and enthusiasm of our volunteers across the globe! It is their ongoing work and support that have truly made all of this possible.

Madeline

National Director and Founder

For a printed version
of this Annual Report,
please do not hesitate
to contact us via [info@
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CONTEXT FOR THE 2017 ANNUAL REPORT

Aim of the Report

The 2017 Annual Report of the One Woman Project aims to transparently and accountably display the significant outputs achieved by our educational seminar series, in-school programs, biannual conferences, campaigns, and engagement and outreach events. Furthermore, this report is an opportunity for our key stakeholders, partners, past and current participants, and members of the wider community to take a look inside the inner workings of the One Woman Project, our future plans, and our financial burdens.

What is the One Woman Project?

The One Woman Project is a registered, youth-led, non-for-profit organisation dedicated to providing quality education about and advocacy promoting global gender equality. Through our five programs – our educational seminar series, in-school programs, biannual conferences, campaigns, and engagement and outreach events – we can empower our participants to create active change in their local, national and international global communities, leading to a more educated – and more equal – society. Our main demographic for our educational seminar series and our in-school programs is high-school and university students. For the remainder of our programs, all members of the community are welcome to participate.

Legal Information

The One Woman Project is registered as an incorporated association with the *Office of Fair Trading (Queensland)*, a registered non-for-profit organisation with charity status through the *Australian Charities and Nonprofits Commission (ACNC)*, and has a tax file number (TFN) and Australian Business Number (ABN). In addition to this, the One Woman Project holds Public Liability Insurance to the value of AUD\$10million. All current volunteers have Working with Children Police Checks and active Blue Cards valid within their respective state or territory. All overseas volunteers and international representatives have valid working with children police checks within their respective nations.

Organisational Information

The One Woman Project is privileged to be provided with a free-of-charge office space and seminar venue within Visible Ink, Brisbane City Council's youth development hub, located at 5 Green Square Close, Fortitude Valley. In addition to this, the One Woman Project has partnered with a number of other organisations, including; *SHE Investments*, *Words with Heart*, *Half the Sky*, *Women's International League for Peace and Freedom (WILPF)*, *UQU Women's Collective*, *QUT Women's Collective*, *Meri Toksave*, *Saheli Designs*, *Diverse City Careers* and *Ecopads Australia*.

OVERVIEW OF SIGNIFICANT OUTPUTS

Overview

Throughout the past financial year, the One Woman Project has engaged in a number of ongoing educational activities across our five activities – our in-school workshops, public seminar series, statewide campaigns, engagement and outreach events, and biannual conferences – as well as through our online reach.

Online Reach

We have a number of online avenues through which to communicate with both our supporters and members of the wider public. These include:

Online Platform	Followers	Average Daily Reach	Average Weekly Reach
Facebook	3 546	2 323	8 348
Instagram	1 160	Not applicable	Not applicable
Fortnightly Newsletter	514	87	240
Blog	Not applicable	11	70
Total	5 220		

In the next financial year, we are aiming to increase this online reach by establishing an One Woman Project feminist podcast series, increasing our use of *SnapChat* and by expanding our use of online videos.

Educational Seminars and In-School Programs

Throughout 2017, we ran one stream of our Queensland public seminar series, expanding the topic list to include issues of activism and self-care, the medicalization of birth, and LGBTIQ+ representation in the media. In the past financial year, 13 students have graduated from our Semester 2 2016 educational seminar series, and 9 graduated from our Semester 1 2017 educational seminar series. This adds to a total of 196 graduates since our first seminar series in March 2014.

Due to the low numbers of graduates throughout the past financial year, over the next eight months we will be undertaking a revamp of the seminar series to encourage more public participation in Semester 1 2018's launch in February 2018. Throughout this time, the Semester 2 2017 seminar series will still be running.

In addition to our educational seminar series, we have continued to deliver in-school programs and workshops for schools across Queensland, the Australian Capital Territory and South Australia. Our delivery and impact for the past financial year is as follows:

State	School	Year Levels	Number of students engaged
Queensland	Marsden State High School	10	9
New South Wales	Sydney Boys High School	9, 10	420
Queensland	Clayfield College	10, 11, 12	40
Australian Capital Territory	Radford College	11, 12	180
Queensland	Brisbane Girls Grammar School	11, 12	30
Queensland	Anglican Church Grammar School	9	86
Queensland	St Patrick's College – Gympie	9, 10	75
Queensland	Widgee State School	3, 4, 5, 6	39
Queensland	Aldridge State High School	7, 8, 9, 10, 11, 12	898
Queensland	Hervey Bay State High School	7, 8, 9, 10, 11, 12	1002
Queensland	Gympie State High School	9, 10, 11	237
Queensland	Kingaroy State High School	9, 10	307
Queensland	St Margaret's Anglican Girls School	8, 9, 10, 11, 12	656
Queensland	Brisbane State High School	11, 12	13
Queensland	Music Industry College	11, 12	43
Queensland	Cavendish Road State High School	12	150
Queensland	Brisbane Girls Grammar School	11	30
Queensland	Kingston State College	10	9
Total		4 224	

In the past financial year we have engaged with 4 224 students through our in-school workshop program. This encompasses our 2017 Queensland Rural Roadtrip, which engaged with schools and communities in Kingaroy, Gympie, Maryborough and Hervey Bay throughout June-July. This year, the Rural Roadtrip was fully funded by the Queensland Government's Office for Women.

Within the next financial year, we aim to reach 5 000 students engaged through our in-school workshops. This will additionally encompass our proposed 2018 Queensland Rural Roadtrip, as well as an expansion of our in-school programs in South Australia and the Australian Capital Territory.

Engagement and Outreach Events

Our engagement and outreach events consist of both free events hosted for the wider community, on topics of global gender inequality, as well as our International Women's Day activities.

This past financial year, we have hosted:

Location	Event	Funding	Number of individuals engaged
Queensland	Women in Sex Work speaker night	No charge, covered by OWP	23
Queensland	International Women's Day High Tea	Paid event, covered by OWP	102
Australian Capital Territory	Women Who Inspire documentary screening and launch	No charge, grant from the ACT National Youth Week Fund	175
Queensland	Craft and Recreation workshop	No charge, covered by OWP	7
Queensland	Women's Leadership Series Brisbane event	Queensland Government, Office for Women	13
Queensland	Women's Leadership Series Gympie event	Queensland Government, Office for Women	17
Queensland	Women's Leadership Series Logan event	Queensland Government, Office for Women	20
Tanzania	International Women's Day Morning Tea	No charge, covered by OWP	80
Queensland	Women's Community Forum - Gympie	Queensland Government, Office for Women	14
Queensland	Women's Community Forum - Kingaroy	Queensland Government, Office for Women	22
Queensland	Women's Community Forum - Maryborough	Queensland Government, Office for Women	8
Queensland	Women's Community Forum – Hervey Bay	Queensland Government, Office for Women	10
Queensland	Film screening	No charge, covered by OWP	12
Total		503	

Over the past financial year, we have engaged with 503 members of the wider public through our Outreach and Engagement events.

In the next financial year, we are aiming to host International Women's Day events and International day of the Girl events in every state and territory base (Queensland, Australian Capital Territory and South Australia), as well as internationally (Tanzania and India).

Campaigns

The main campaign for the One Woman Project team in the past financial year, was the creation of a documentary titled *Women Who Inspire*. This documentary was wholly created, filmed, directed and produced by the One Woman Project Australian Capital Territory team. The 20 minute film features interviews from incredible people engaged in gender activism both in Australia and globally, and has been viewed 500 times on Youtube and more than 1 200 times via our Facebook page.

In the next financial year, all Australian bases will be undertaking a campaign on *Women in Sport* in the lead-up to the Commonwealth Games.

Biannual Conferences

The final delivery of the One Woman Project educational programs is our biannual conferences. In the past financial year, we have delivered two biannual conferences and prepared for a third (our largest yet!).

In July 2016, we delivered *Brisbane's Finest Feminists Festival*. Hosted at Visible Ink, the one-day conference consisted of alternating workshops and panel discussions, such as; *Women in STEM, The Future of Feminism in Australia, Women in Music, LGBTIQA+ Workshop, Zine Workshop, Feminism 102 Workshop* and more. This event sold-out at 80 tickets.

In December 2016, we delivered our *Women in Work Festival*. With guest speakers including Sarah Mak (TheStoryBoxes), MP Shannon Fenitman (Minister for Women, Children and Communities) and Gemma Lloyd (Diverse City Careers), the Festival explored all aspects of work, child rearing and the gender pay gap. We sold out this event at 62 tickets.

In the next financial year, we will deliver the *Brisbane Feminist Festival* (which has, to date, sold 150 tickets) in August 2017, as well as our end-of-year festival in December 2017.

Ambassador Program

In 2017, the One Woman Project has introduced our Ambassador Program. The Ambassador Program is an opportunity for high school students to sign up as One Woman Project Ambassadors, receive training in public speaking, pitching and leadership, and take small actions in their communities to support the movement towards gender equality. To date, we have had 22 applications for the Ambassador Program, set in to launch in August 2017.

Corporate Engagement

The One Woman Project has additionally expanded into areas of Corporate Engagement and Professional Development in the past financial year. To date, we have provided workshops for:

Company	Topic	Number of attendees
Life Education Queensland	Inclusive sexual education in classrooms	8
Pure Source Recruitment	Panel discussion on gender and diversity in the workplace	30
UQ Education Society	Inclusive classroom practices	35
Girl Guides Queensland	Domestic and intimate partner violence in law	10
International House	Inclusive practices in residential colleges	10
Total	93	

In the next financial year, we are providing workshops for Grace College and the UQ Mechanical Engineering Student Society. We are aiming to reach 150 individuals by this time next year.



FINANCIAL REPORT

Overview

Statement of Financial Position

	Notes	2017 (\$)	2016 (\$)
Current Assets			
Cash at Bank	2	12,015.43	8,295.04
Total Assets			
Liabilities	3	-	-
Net Assets		<u>12,015.43</u>	<u>8,295.04</u>
Funds	4	12,015.43	8,295.04
Total Members funds		<u>12,015.43</u>	<u>8,295.04</u>

This statement should be read in conjunction with the notes to the financial statements.

Statement of Comprehensive Income (Profits and Losses)

	Notes	2017 (\$)	2016 (\$)
Events Revenue	5	10,840.00	7,594.83
Workshop Revenue	6	4,501.00	2,834.00
Grants	7	15,462.90	2,500.00
Donations	8	157.00	950.00
Other Income	10	4,326.87	321.16
Administration Expenses	11	(7,276.05)	(50.51)
Events Expenses	5	(9,238.37)	(6,796.50)
Workshop Expenses	6	(13,242.89)	(2,560.36)
Insurance		(515.25)	(423.80)
<u>Surplus/(deficit) before income tax</u>		<u>5015.21</u>	<u>5,043.72</u>
Other comprehensive income			
Total Comprehensive Income for the period		<u>5015.21</u>	<u>5,043.72</u>

This statement should be read in conjunction with the notes to the financial statements.

Notes to the Financial Statements

Note 1: Basis of preparation

The financial statements are prepared on the accruals basis. The financial statements have not been audited as OWP is classified as a Level 3 association. The Chief Financial Officer's verification of the

financial statements has been provided, however if members specifically request an audit then this can be accommodated. The financial statements have been prepared in accordance to AASB requirements.

Note 2: Cash at bank

The One Woman Project currently banks with Commonwealth Bank of Australia. This has not changed in the past financial year.

Note 3: Liabilities

At this stage there are no current or non-current liabilities.

Note 4: Retained Earnings

Note 5: Events Income/Expenses

Events includes the half yearly and year end conferences and other one off engagement events.

Note 6: Workshop Income/Expenses

Workshops includes any seminar series sessions, in-school workshops, Rural Roadtrip or external workshops.

Note 7: Grants

During the year OWP received two grants from the Queensland Government (Office for Women). One was for the Women's Leadership Series in March 2017 (valued at \$2 000). The other was for the 2017 Queensland Rural Roadtrip in June-July 2017 (valued at \$12 465). There was also residual remaining grant money from the Department of Social Services.

Note 8: Donations

Donations were for general activities and not to fund a particular activity. No non-monetary donations were given.

Note 9: Other Income

Other income includes bank interest, membership fees and miscellaneous income.

Note 10: Administration Expenses

Administration expenses include bank fees, website fees, merchandise, collateral and other.