



PROJECT REPORT



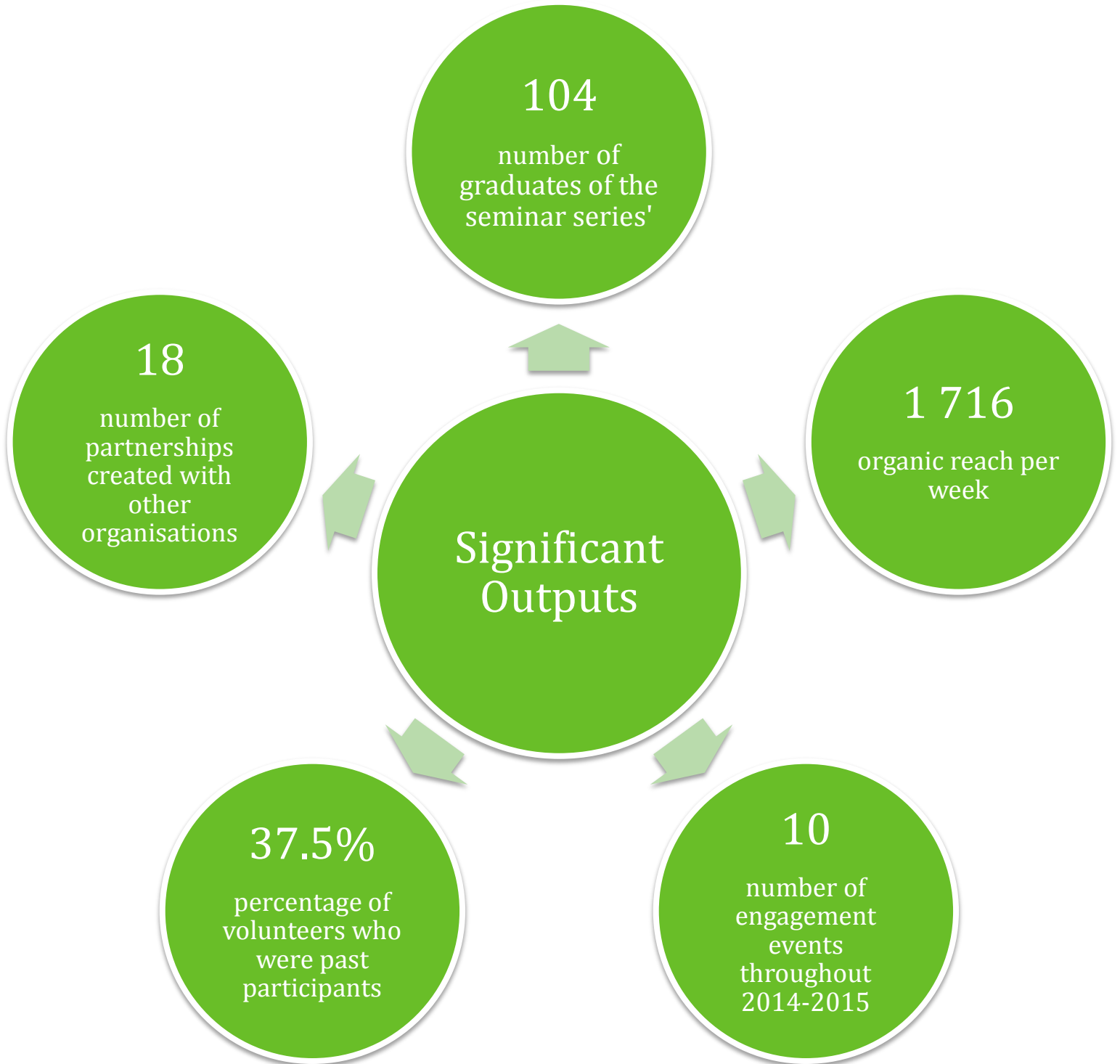
2013 - 2015

A summary of the One Woman Project's activities, significant outputs and impacts from founding (2013) to present (2015).

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Results at a Glance



A Message from the Director

What a whirlwind this ride has been!

From the beginning in mid-2013 of one woman with a dream, the One Woman Project has since grown into a national organisation with 16 volunteers across two states and 104 graduates from both university and high school – all in the space of two years!

Whilst the non-for-profit world – and particularly the movement towards global gender equality – may, at times, appear to be a thankless slog through the torment of government red tape and the ‘we-are-equal’ naysayers, we have been lucky to see tangible differences created by the programs we provide. We have had our participants go on to start their own social enterprises and non-for-profits looking through a gendered lens, join large organisations (notably Oxfam Australia and World Vision) and spearhead their own gender-focused campaigns through these multinational charities, change their university degrees – from science to gender studies, from law to engineering – and come back and volunteer with the One Woman Project, inspiring the next generation of young people with facilitated discussion on topics of global gender inequality.

But these calculable tangible differences are secondary compared to the messages our participants convey – stories of unacceptance and of hiding feminist viewpoints from friends and family until finally, one day, they found a safe space with a whole bunch of likeminded people: the One Woman Project.

We pride ourselves on our gender education programs, but it is also important to remember that we, as an organisation, are more than that. We are a safe space. A space where every single one of our participants – and their opinions, beliefs and states of being – are respected, valued and important.

We are a group of likeminded people moving towards a world free from global gender inequality.

Madeline, Director



Stepping from behind the desk and facilitating a workshop for the QUT Women's Collective.

Context for this Report

AIM OF THE REPORT

This Project Report aims to transparently and accountably display the significant outputs achieved by the One Woman Project, at what financial cost, since its inauguration to present. We see this Report as an opportunity for our key stakeholders, partners, past and current participants, and members of the community to take a look inside the inner workings of the One Woman Project, our future plans, and our significant results. The first of its kind in this organisation, these ongoing annual reports will also offer the opportunity to engage with the One Woman Project further, through our engagement events, person-to-person contact and online.

“It was a really great experience, I was really happy to come each week. It was like the best moment of the week for me! It was always interesting and stimulating, and everybody was very respectful of each other’s opinions.”

- Participant Semester 1 2014

WHAT IS THE ONE WOMAN PROJECT?

The One Woman Project is a youth-lead, non-for-profit organisation that provides quality gender education to university and high school students through seminar series, biannual conferences and state-wide campaigns. We believe that education about global gender inequality can empower our participants to create active change in their local, national and global communities, leading to a more educated – and more equal – society. We currently operate as a non-for-profit organisation with 16 dedicated volunteers across two states – Queensland and the Australian Capital Territory – and, as is explained further, low operating costs and budget.

LEGAL INFORMATION

The One Woman Project is registered as an incorporated association with the *Office of Fair Trading (Queensland)*, a registered non-for-profit organisation with charity status through the *Australian Charities and Non-profits Commission (ACNC)*, and has a tax file number and Australian Business Number (ABN). All our current volunteers have Working with Children Police Checks and active Blue Cards valid within their respective state or territory.

Theory of Change

ONE WOMAN PROJECT Theory of Change

Who Are We?

The One Woman Project is a youth led, registered non-for-profit organisation focused on education about and advocacy promoting gender equality.



Our Mission

Our mission is to use gender education - through our seminar series', biannual conferences and state wide campaigns - to tackle global gender inequality.

What is the problem

Global Gender Inequality

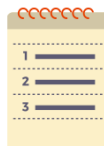
Lesser political participation of women

Higher mental health issues and suicide rates in the trans community and among young men



The feminisation of poverty and lack of education for women

Negative and sexualised representation of women in the media



AND
THE
LIST
GOES
ON...

So, what is OWP doing?

The One Woman Project believes that educating young people about gender inequality will empower them to create active change in their local, national and international communities.



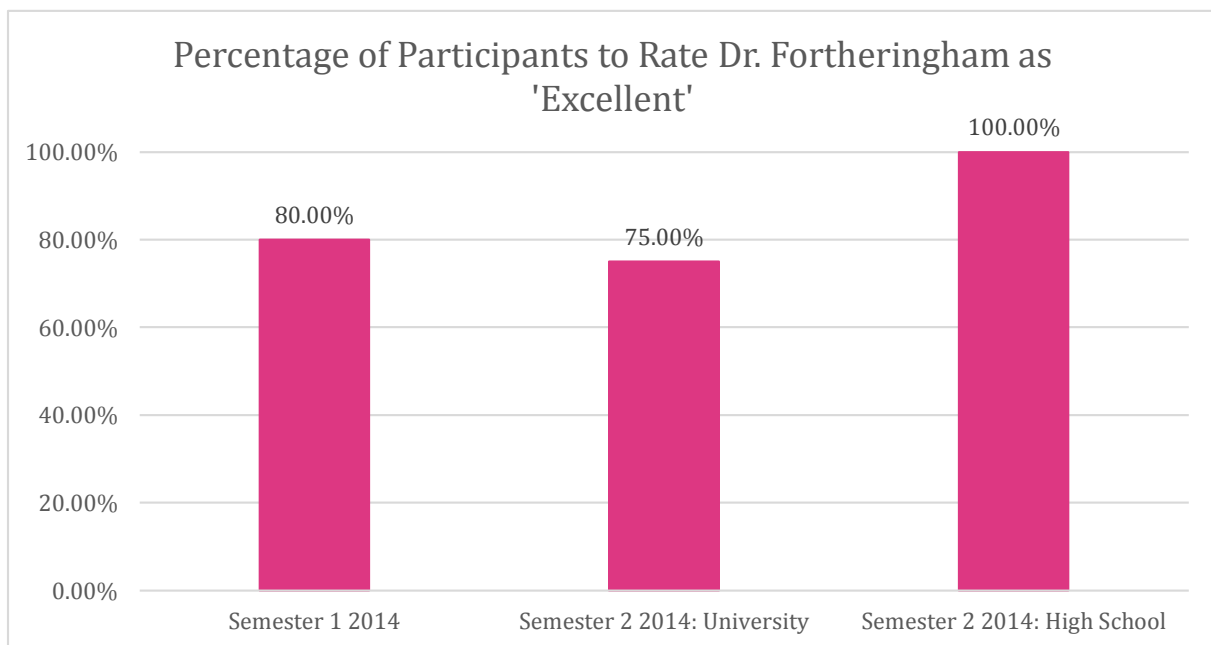
Educate. Empower. Equal.
www.onewomanproject.org

Significant Outputs

ENGAGEMENT & EXPERIENCE

Throughout our 2014 and 2015 seminar series', we have directly engaged with more than 288 potential participants through our recruitment work. This essentially means that 288 people have signed up to our OWP mailing list (either independently online or through one of our offline recruitment and engagement events – International Women's Day High Tea, Orientation Week university stalls, and documentary evenings) and expressed an interest in potentially participating in our seminar series. From these 288 potential participants, we have had a follow-on signup and graduation rate of 36% - this means that out of the pool of 288 potential participants, we have had 104 students successfully complete and graduate our seminar series' throughout 2014-2015.

Furthermore, the experiences of our graduates have been overwhelmingly positive. For example, 100% of graduating participants would partake in future events hosted by OWP, of which many have, and 37.5% of our current volunteer base consists of graduates from the seminar series. Participants have additionally rated highly our guest speakers throughout the seminar series, the most prominent of which was Dr. Claire Fotheringham, who works with *Medicins Sans Frontieres*.



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ORGANIC REACH

Through our online and offline engagement, primarily, engagement events (documentary evenings, International Women's Day High Tea, and Orientation Week university stalls), Facebook, Twitter, Instagram, and fortnightly newsletters, we have an organic reach of 1 716 people per week and increasing (as of May 2015).

VOLUNTEER BASE

At present, the One Woman Project team consists of 16 volunteers between two States of Australia; Queensland (Brisbane) and the Australian Capital Territory (Canberra). Of these 16 volunteers, six were past participants of the One Woman Project's seminar series, leading to 37.5% of the team having completed a thorough gender education through our organisation. The remaining were recruited through an open and transparent recruitment process and have undergone gender-focused training and professional development throughout their time with the organisation.

"I loved the diversity of the whole group and how that affected the overall themes and varying perspectives in the discussion!"

**- Participant Semester 1
2014**

PARTNERSHIPS

Since its founding in 2013, the One Woman Project has successfully established ten formal partnerships (with Memorandums of Understanding, designated inputs and significant outputs) and eight informal partnerships. This is inclusive of five international partnerships with organisations based in India, Tanzania, Papua New Guinea, Cambodia and the United States of America.

The formal partnerships are as follows;

❖ Visible Ink

Visible Ink is a youth space coordinated by Brisbane City Council. It provides the One Woman Project with a rent-free seminar venue for the Queensland program, office space, printing facilities and business development support. Visible Ink were pivotal in assisting the One Woman Project in its initial stages and has since been an invaluable support network for the past two years.

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❖ Women's International League for Peace and Freedom

The Women's International League for Peace and Freedom (WILPF) is a non-for-profit organisation which aims to achieve a more just and equal world, free from war and violence. WILPF provides promotional opportunities, guest speakers and assistance with content design, specifically on the 'Women, Peace and Security' seminar topic.

❖ Half the Sky Foundation

The Half the Sky Foundation is a landmark movement inspired by Nicholas Kristof and Sheryl WuDunn's book 'Half the Sky: Turning Oppression into Opportunity for Women Worldwide'. The Foundation awarded the One Woman Project with a start-up grant of \$1 000 in early 2014, the first international program the Foundation has funded.

❖ Words with Heart

Words with Heart is an eco-friendly social enterprise that funds women's and girl's educational projects. Each stationery product they sell funds the education of a girl through the organisation 'One Girl'. In addition to this, their stationery has inspirational and empowering slogans, made with 100% recycled materials, products that are utilised for the One Woman Projects conferences and seminars.

❖ Saheli Designs

Saheli Designs is a non-for-profit fashion accessory enterprise bringing Rajasthani accessories to Australian shores and empowering women along the way. As a start-up founded in January 2015, it is a new and emerging organisation allowing women in rural India to learn and earn through selling their handmade products within Australia.

❖ Meri Toksave

Meri Toksave aims to address and minimise the incidence and impact of domestic, family and sexual violence in Papua New Guinea, and is based on providing youth engagement and solutions towards combatting the issue and improving women's development in the country.

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❖ Tara Hawley

Tara Hawley is an independent financial donor of the One Woman Project. She is currently a Program Officer for Macquarie University's Leadership Program and a Student Development Coordinator for Leadership exCHANGE's Global Leadership Prague Program. She has been involved with the One Woman Project since 2013.

❖ The University of Queensland Women's Collective

The UQ Women's Collective is a group for all women at UQ interested in feminist issues. It is a place to network and talk with other like-minded women about feminism and issues affecting women at university, in the community and around the world.

"The speakers are really friendly and I liked the size of the group. I like the broad range of issues and access to different guest speakers. I found a lot of things to pursue. I think it educated everyone on a broad range of topics that wouldn't always be addressed – especially for those of us in high school."

- Participant Semester 2 2014

❖ The Queensland University of Technology Women's Collective

The QUT Women's Collective is a place for QUT women to be able to be represented on campus in a more accessible and friendly way, meet like-minded people, engage in discussions about feminist issues and have fun.

❖ SHE Investments

SHE Investments focuses upon the economic empowerment of women in Cambodia by providing support structures and business incubator programs to help women entrepreneurs scale their micro businesses to profitable and sustainable small-medium enterprises (SMEs).

Financial Report

This financial year the One Woman Project has seen an unprecedented cash flow of more than \$4 000. This is hardly surprising with the expansion of our activities to include events such as the International Women's Day High Tea which, although not scheduled as a fundraising event, generated approximately \$90 profit through once-off donations. With the planned release of our Workplace Gender Certification scheme in the second half of 2015-mid 2016, we are expecting to see an increase in income, along with the expansion of the program and its financial mechanisms. At the moment, a full review of the reporting, accounting and control mechanisms for the Project are taking place, with implementation scheduled for July 1st 2015. Finally, financial partnerships will be made the priority for the 2015-16 financial period, aiming to achieve at least \$2 500 of income in order in order to grow the program nationwide.

STATEMENT OF FINANCIAL POSITION

At the time of publishing this report, there were no liabilities against the organization. A statement of Financial Position was not included in this report as the organization has no tangible or intangible assets, current or non-current liabilities and does not owe or accrue equity.

STATEMENT OF COMPREHENSIVE INCOME (PROFITS AND LOSSES)

As per Table 1.0 (below), between October 2013 and June 2014 there was no income. Expenditure in this period was \$316. As such the organization ran a loss of \$316. This was possible due to the \$1 000 grant from the Half the Sky Foundation in the previous reporting year. In the period from July 2014 to May 2015 a total of \$2 704 was generated in income, with total expenditures of \$2 292.50, leading to a profit of \$411.50 for this reporting period.










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TABLE 1.0

Domain	Oct 2013 to June 2014	Actual to May 2015	Budget to May 2015
Tara Hawley Grant	0	500	500
Workplace Gender Certification	0	0	1000
International Women's Day High Tea	0	2160	50
Donations	0	44	50
Total Income	0	2704	1600
Seminar Series	61	195	400
Workplace Gender Certification	0	0	100
International Women's Day High Tea	0	2070	500
WoW Conference	0	0	0
Operations	0	0	0
Maintenance	140	0	50
O-Week Stalls	0	0	0
UN Consultative Status	0	0	0
Collateral	115	20	50
Banking		7.5	15
Insurance	0	0	0
Total Expenditure	316	2292.5	1115
Deficit/Surplus	-316	411.5	485

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With Thanks to our Partner Organisations

