

### **ANNUAL REPORT 2016**

#### ONE WOMAN PROJECT INC.

A summary of the One Woman Project's activities, significant outputs and impacts throughout the past financial year, as prepared by the Director and Chief Financial Officer.

### **WELCOME!**

#### A MESSAGE FROM THE DIRECTOR

It is hard to believe that we are already half-way through 2016 **and** are in our third year of operation – what a whirlwind this ride has been!

In the past financial year we have grown from 16 volunteers across Queensland and the Australian Capital Territory to a whopping 22 volunteers based in Queensland, the Australian Capital Territory, Melbourne and abroad (Tanzania and China), and are growing every month! We have additionally expanded our educational offerings, from the initial external educational seminar series plus campaigns plus biannual conferences, to external seminars, in-school programs, biannual conferences, campaigns, and engagement and outreach events. This would not have been possible without the dedication, energy and enthusiasm of our diverse volunteering team.

However, the importance of the One Woman Project cannot be measured by the programs, seminars and campaigns we offer, but by what our participants take away from these programs.

An inspirational example of this occurred at our End of Year Conference in November, 2015. Following a full day of workshops, seminars and networking, our participants (and our volunteers!) were exhausted and excited to go home to bed. Around 9pm that evening, our Facebook mentions lit up, as a number of participants who had connected with each other at the Conference that day, began launching, almost immediately, their own ideas, their own social enterprises, their own charity-drives, their own non-for-profits. To date, from our Conference in November, four separate and ongoing initiatives have sprung up and inspired us over and over again.

And I think that is something that we can be proud of.

Whilst the past financial year may have been a massive one, we are gearing up for an even bigger 2017 – think state-wide outreach, increased in-school programs, scaling-up of the programs we deliver, and, perhaps, even a uniquely produced educational resource for you to take home. Keep your eyes peeled, because, like a toddler, we have hit our third birthday, and we are starting to run!

Madeline

Director and Founder

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For a printed version of this Annual Report, please do not hesitate to contact us via info@ onewomanproject.org

# CONTEXT FOR THE 2016 ANNUAL REPORT

#### **Aim of the Report**

The 2016 Annual Report of the One Woman Project aims to transparently and accountably display the significant outputs achieved by our educational seminar series, in-school programs, biannual conferences, campaigns, and engagement and outreach events. Furthermore, this report is an opportunity for our key stakeholders, partners, past and current participants, and members of the wider community to take a look inside the inner workings of the One Woman Project, our future plans, and our financial burdens.

#### **What is the One Woman Project?**

The One Woman Project is a registered, youth-lead, non-for-profit organisation dedicated to providing quality education about and advocacy promoting global gender equality. Through our five programs – our educational seminar series, in-school programs, biannual conferences, campaigns, and engagement and outreach events – we can empower our participants to create active change in their local, national and international global communities, leading to a more educated – and more equal – society. Our main demographic for our educational seminar series and our in-school programs is high-school and university students. For the remainder of our programs, all members of the community are welcome to participate.

#### **Legal Information**

The One Woman Project is registered as an incorporated association with the *Office of Fair Trading (Queensland)*, a registered non-for-profit organisation with charity status through the *Australian Charities and Nonprofits Commission (ACNC)*, and has a tax file number (TFN) and Australian Business Number (ABN). In addition to this, the One Woman Project holds Public Liability Insurance to the value of AUD\$10million. All current volunteers have Working with Children Police Checks and active Blue Cards valid within their respective state or territory. All overseas volunteers and international representatives have valid working with children police checks within their respective nations.

#### **Organisational Information**

The One Woman Project is privileged to be provided with a free-of-charge office space and seminar venue within Visible Ink, Brisbane City Council's youth development hub, located at 5 Green Square Close, Fortitude Valley. In addition to this, the One Woman Project has partnered with a number of other organisations, including; SHE Investments, Words with Heart, Half the Sky, Women's International League for Peace and Freedom (WILPF), UQU Women's Collective, QUT Women's Collective, Meri Toksave, Saheli Designs, Diverse City Careers and Ecopads Australia.

# OVERVIEW OF SIGNIFICANT OUTPUTS

#### **Overview**

Throughout the past financial year, the One Woman Project has engaged in a number of ongoing educational activities. This includes expanding our offering from three pillars of education to five, namely; our educational seminar series, in-school programs, biannual conferences, campaigns, and engagement and outreach events. This expansion of programs has led to both an increase in our volunteering team and an increase in our offline participant reach.

In regards to our online reach, our public Facebook reaches, daily, more than 2 500 persons, with an average weekly reach of  $5\,500-6\,000$ . In addition to this, our fortnightly newsletter reaches 514 past participants of our educational programs. In the next financial year, we are looking to expand this online reach through the introduction of an OWP Alumni program.

#### **Educational Seminars and In-School Programs**

Throughout 2016, instead of continuing the segregated University Stream and High-School Stream of our educational seminar series, we introduced a 101 (Beginners) Stream and a 102 (Advanced) Stream, to great success. This allowed for the integration of university students and high-school students together, as well as further pathways for educational attainment for past participants who wished to remain engaged with the One Woman Project. In the past financial year, 37 students have graduated from our educational seminar series, adding to a total of 174 graduates since our first seminar series in March 2014.



In addition to our educational seminar series, we have introduced the delivery of in-school programs and workshops. The first of these to be completed was a three-day intensive delivery to the Maranoa Regional Council for National Youth Week 2016. Providing two facilitators, they delivered seven workshops in five schools over three days, in Roma, Mitchell, Yuleba, Wallumbilla and Injune, for grades 8 - 12. Following this was the delivery of an eight-week after-school program for Hillbrook Anglican School throughout April – June 2016 for students in grades

10 - 12. Finally, throughout July 2016 was the delivery of a four-day program for grades 7-12 at St Margarets School. Through the provision of these (and future in-school programs) we have actively engaged several hundred students in issues of global gender inequality that previously would not have had access to our programs.

#### **Engagement and Outreach Events**

A newly implemented aspect of our educational delivery, our engagement and outreach events consist of free, monthly events hosted for the wider community, on topics of global gender inequality. These events range from documentary nights (such as our *Women in War* event, commemorating women's actions during wartime), to panel discussions and music events (such as our *Labour Day Celebration*). Previous events in the past financial year include; *Women in Art, Gender and Refugees, Elder Abuse and the Aging of Women* and more. These events have been successful in engaging with past participants who still wish to retain attachment to the One Woman Project, as well as drawing in new participants and members of the wider community who have not engaged with us previously, with at least 20 attendees per event.

Additionally falling under the branch of our Engagement and Outreach Events is our annual International Women's Day High Tea. In March 2016, at our ongoing venue *Berkleys on Ann*, we engaged with 98 members of the public for a morning of high tea, speakers and inspiration.

#### **Campaigns**

Despite our campaigns team volunteer moving to Melbourne, she has continued to remotely deliver online and offline educational campaigns for the One Woman Project. In August 2015, we delivered an offline campaign at Queensland's major universities coupled with an online implementation, on what consent in sexual activity means. This campaign, working in association with SHAG UQ and the UQU Women's Collective was immensely successful, reaching more than 3 000 university students. In 2016, the ongoing campaign will focus around domestic and intimate partner violence.



#### **Biannual Conferences**

The final delivery of the One Woman Project educational programs is our biannual conferences. The first of these occurred in November 2015, with 76 participants, hosted at *Berkleys on Ann*. This one-day conference consisted of three keynote speakers, followed by a choice of three workshops. Financial hardship scholarships were made available to ten participants.



In July 2016, we will deliver the second of these conferences, *Brisbane's Finest Feminists*. Hosted at Visible Ink, the one-day conference will consist of alternating workshops and panel discussions, such as; *Women in STEM, The Future of Feminism in Australia, Women in Music, LGBTIQA+ Workshop, Zine Workshop, Feminism 102 Workshop* and more. This event has a maximum capacity of 80 participants and, to date, we have reached maximum capacity.

## FINANCIAL REPORT

#### **Overview**

#### **Statement of Financial Position**

	Notes	2016 (\$)	2015 (\$)
Current Assets			
Cash at Bank	2	8295.04	60.48
Total Assets		8295.04	60.48
Liabilities	3	-	-
Net Assets		8295.04	<u>60.48</u>
Funds	4	8295.04	60.48
Total Members funds		8295.04	<u>60.48</u>

This statement should be read in conjunction with the notes to the financial statements.

#### **Statement of Comprehensive Income (Profits and Losses)**

	Notes	2016 (\$)	2015 (\$)
Events Revenue	5	7,594.83	1,971.40
Workshop Revenue	6	2,834.00	-
Department of Social Services Grant	7	2,500.00	-
Donations	8	950.00	-
Scholarships	9	674.90	-
Other Income	10	321.16	62.98
Administration Expenses	11	(50.51)	(15.50)
Events Expenses	5	(6,796.50)	(1,458.40)
Workshop Expenses	6	(2,560.36)	
Insurance		(423.80)	
Surplus/(deficit) before income tax		5,043.72	<u>560.48</u>
Other comprehensive income			
Total Comprehensive Income for the period		<u>5,043.72</u>	<u>560.48</u>

This statement should be read in conjunction with the notes to the financial statements.

#### **Notes to the Financial Statements**

#### Note 1: Basis of preparation

The financial statements are prepared on the accruals basis. The financial statements have not been audited as OWP is classified as a Level 3 association. The Chief Financial Officer's verification of the

financial statements has been provided, however if members specifically request an audit then this can be accommodated. The financial statements have been prepared in accordance to AASB requirements.

#### Note 2: Cash at bank

OWP has changed banks/bank accounts since the last financial year. The 2016 figure was taken from the OWP bank account, which was opened in August 2015. Due to this, the 2015 balance is taken from a separate account that has since been closed.

#### **Note 3: Liabilities**

At this stage there are no current or non-current liabilities.

#### **Note 4: Retained Earnings**

#### Note 5: Events Income/Expenses

Events includes the half yearly and year end conferences and other one off engagement events.

#### Note 6: Workshop Income/Expenses

Workshops includes any seminar sessions or external workshops.

#### Note 7: Grants

During the year OWP received a grant from the Department of Social Services totaling \$2500. From the grant funds, as specified by the department \$2000 is to be used for volunteer training and \$500 on transport expenses. The grant was received in the final quarter of the year.

#### **Note 8: Donations**

Donations were for general activities and not to fund a particular activity. No non-monetary donations were given.

#### Note 9: Scholarships

Scholarships were from the Brisbane City Council through Visible Ink.

#### Note 10: Other Income

Other income includes bank interest, membership fees and miscellaneous income.

#### **Note 11: Administration Expenses**

Administration expenses include bank fees, website fees and other.



